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Investing in the Good:

Program-Related Investments and the Birth of Impact Investing

A project of the Rockefeller Archive Center

Impact, social, and mission-related investing have transformed strategies and institutions in the philanthropic sector over the last quarter century. To document this transformation, the Rockefeller Archive Center, a leading national repository for the preservation and interpretation of the history of philanthropy, will serve as the fiscal sponsor for *Investing in the Good*, an oral history and book project focused on the development of program-related investments and the rise of impact investing since the late 1960s.

Directed by Dr. Rachel Wimpee, the assistant director of Research & Education at the Archive Center, the oral history project will include interviews with pioneers in the field. The book, co-authored by Wimpee, Eric John Abrahamson, and Alec Appelbaum will be developed as a resource for professionals and students in the fields of philanthropy, nonprofit management, and public policy. Findings from the research and the book will also be shared in a series of focused convenings and conversations for practitioners and students.

For more information about the project or to offer records or suggestions for oral history interviews, contact Rachel Wimpee at rwimpee@rockarch.org.

About the Authors

Eric John Abrahamson has researched and written about the history of a number of major private foundations, including the Rockefeller, Ford, Taconic, Samuel & Saidye Bronfman, Mastercard, and Margaret A. Cargill Foundations, as well as the J. Paul Getty Trust. *Alec Appelbaum* is a journalist and writing teacher who has written about community development and finance for the *New York Times*, *Atlantic*, *Fast Company*, and other publications, as well as for the Urban Land Institute. He is also News Editor at the Yale Center for Business and the Environment. *Rachel Wimpee* is assistant director of Research & Education at Rockefeller Archive Center. A historian of philanthropy, gender, and social movements, she has written extensively on the history of the Ford Foundation.

About the Rockefeller Archive Center

The Rockefeller Archive Center is a repository and research center preserving the largest assemblage in the world of the records of American philanthropic institutions. Though founded by the Rockefeller family and initially focused on their family papers and the records of Rockefeller philanthropies including the Rockefeller Foundation and the Rockefeller Brothers Fund, the Archive Center today extends its holdings to the records of over forty institutions. These include foundations such as the Ford Foundation, the Commonwealth Fund, the Hewlett Foundation, and the Taconic Foundation, and institutions such as the Population Council, the Asia Society and the Trilateral Commission; as well as the papers of hundreds of individuals associated with these institutions.